

★ U.S. INDEPENDENCE DAY ★

CELEBRATION

JUNE 29 ★ 1PM

CIMZES STREET ★ RIGA

ABOUT

On June 29, the American Chamber of Commerce in Latvia will organize the annual family picnic on the occasion of the 248th Anniversary of the U.S. Independence Day. Join us in celebrating one of the most traditional American events and enjoy American food, drinks and music!

PROGRAM

- Fourth of July history and traditions
- Entertainment and networking
- Food and beverages
- Activities for children
- Musical performances

AUDIENCE

- AmCham members
- U.S. Embassy staff
- Partners and guests
- Over 600 guests

SPONSORSHIP

In order to stage a celebration like this, AmCham is looking for both in-kind and financial sponsors. Various sponsorship options can be found on the next page.

If you are interested in sponsoring the picnic, please contact our Program & Design Manager Evija Gleske: evija.gleske@amcham.lv, +371 26423970.



CO-HOST

EUR 3000*

- Pre-eminence as a Co-Host in all signage: company's logo and name on press releases, invitations, flyers and on a specially designed banner on stage
- Verbal recognition at the event
- Opportunity to make a welcome announcement
- An opportunity to make an intro or post-event video
- Company's logo prominently displayed on the AmCham website for 3 months;
- Recognition on the website and social media
- An opportunity to join the event Steering committee
- Photo op with keynote guests
- 10 family tickets
- Photos of the event
- Other benefits to align with sponsor's marketing preferences are negotiable
- Limited number of Co-Hosts available

GOLD SPONSOR

EUR 1500*

- Company's name and logo included in flyers, posters and press releases and on a specially designed banner on stage
- Verbal recognition as a Gold sponsor
- Company's logo prominently displayed on the AmCham website for 1 month;
- Recognition on the website and social media
- Photo op with keynote guests
- 7 family tickets
- Photos of the event

SILVER SPONSOR

EUR 700*

- Company's logo included on a specially designed banner on stage
- Verbal recognition as a Silver Sponsor
- 5 family tickets
- Recognition on the website and social media
- Photos of the event

IN-KIND SPONSOR

In addition to cash sponsorships, there are numerous ways you can participate through in-kind donations such as food, beverages, event equipment, kids activities etc. Benefits packages will be customized to the relative value of the in-kind donation.



*All prices displayed exclud VAT.