



AmCham Latvia
Thought leadership hub



3Si DIGITAL CONFERENCE

DIGITAL TRANSFORMATION | SMART INFRASTRUCTURE | CONNECTIVITY AND SECURITY

April 28, 2022 | Riga, Latvia, Hybrid Event

AGENDA

14:30-15:00	Registration & Welcome Coffee
15:00-16:00	<p>3Si Region: Renewing Emphasis on Digital Policy and Regulation amid Shifting Geopolitics</p> <p>Welcoming words:</p> <p>John Tully, President of AmCham Latvia</p> <p>Keynote remarks:</p> <p>Raimonds Lapiņš, Deputy State Secretary on Economic Issues at the Ministry of Economy of Latvia</p> <p>John Carwile, U.S. Ambassador to Latvia</p> <p>Edgars Bondars, Ambassador-at-large for the Three Seas Initiative</p> <p>Moderator:</p> <p>Viktors Makarovs, Special Envoy on Digital Issues, Ministry of Foreign Affairs of Latvia</p>
16:00-17:30	<p>Panel Discussion: Digital Transformation in the 3Si Region Addressing New Challenges</p> <p>Speakers:</p> <p>Artūrs Toms Plešs, Minister of Environmental Protection and Regional Development, Latvia</p> <p>Mark Boris Andrijanič, Minister for Digitalization, Slovenia</p> <p>Ian Brzezinski, Senior Fellow, The Atlantic Council, Washington, D.C., USA</p> <p>Paweł Jabłoński, Undersecretary of State for Economic and Development Cooperation, Africa and the Middle East at the Ministry of Foreign Affairs, Poland</p>

Marta Poslad, Director for CEE & Transatlantic Public Policy at Google
Petar T. Ivanov, CEO, American Chamber of Commerce in Bulgaria

Moderator:

Michal Kanownik, President of Digital Poland/CEE Digital Coalition, Poland

17:30-18:30

Networking Reception

**EVENT
FOCUS**

So far only 14% of projects submitted for the Three Seas Investment Fund are digital. How to ensure more substantial part of capital investment into digital infrastructure? How to achieve coherent policies across the region to support an ecosystem that enables digital transformation and innovation?

Discussion Topics:

- Raising up to the challenges of ensuring digital safety and security in CEE: opportunities, risks and lessons learned
- Digital Economy as a global equalizer between small and big nations
- Trends of Global Digital Ecosystems and the urgency for governments and cities to invest in them now
- What should be the ecosystem to boost the digital development and transformation of businesses
- Digitization of healthcare: lessons from the pandemic and way forward
- Digital and Social Entrepreneurship as key success. KPI's for any innovation business
- Can the EU Chips Act ensure digital sovereignty of European nations? Challenges for the CEE countries
- Transatlantic relationship and its importance to CEE region