

Partnering for Good

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Central and Eastern Europe



What

Our Mission

At Microsoft, our mission and values are to help people and businesses throughout the world realize their full potential.



Use Microsoft technology to help solve complex social problems.

Why



Increase Impact



Broaden Reach



Provide Thought
Leadership



Better Engage
Communities

How



Product Awareness &
Adoption



Showcases
& Solutions



Community of Practice



Disaster Response

How NGOs Adopt IT: The Pyramid of IT Adoption

Transform through Innovative IT

Maximize impact

- IT adds strategic value
- IT directly involved in serving clients
- Creating new tools/models for the sector



Optimize Service Delivery

Increase reach and scale programs

- IT is a business enabler
- Software improves service delivery
- Web sites & databases personalize



Stable & Secure Technology

Foundation of operational efficiency

- IT is an efficient cost
- NGOs have basic tools in place
- Getting infrastructure "Stable & Secure"





Product Awareness & Adoption

On-premise software donations. Last year more than 62,000 organizations requested software donations

Software Donations

Donating Office 365, raising awareness, supporting projects, and increasing adoption of cloud technology

Cloud

Windows Server, Visual Studio, Windows, Office, SharePoint, and more

New Products





Showcases & Solutions

Develop & launch solutions for social good

Solutions for Good RFP, partner & support the creation of technology solutions for social good

Homegrown Solutions

Other Solutions



Support the innovative use of Microsoft technology

Organization Showcases

Communities of Practice



Sponsor, attend & present at nonprofit tech conferences

Conferences

Partner to provide educational opportunities on key technology

Education

Facilitate knowledge sharing, increase visibility & information

Advocacy





Disaster & Humanitarian Response

Donate on-premise & cloud-based solutions to improve response

Response Capacity

Partner with global NGOs, governments, and companies to provide ICT assets and support for lead responders

Global Partnerships

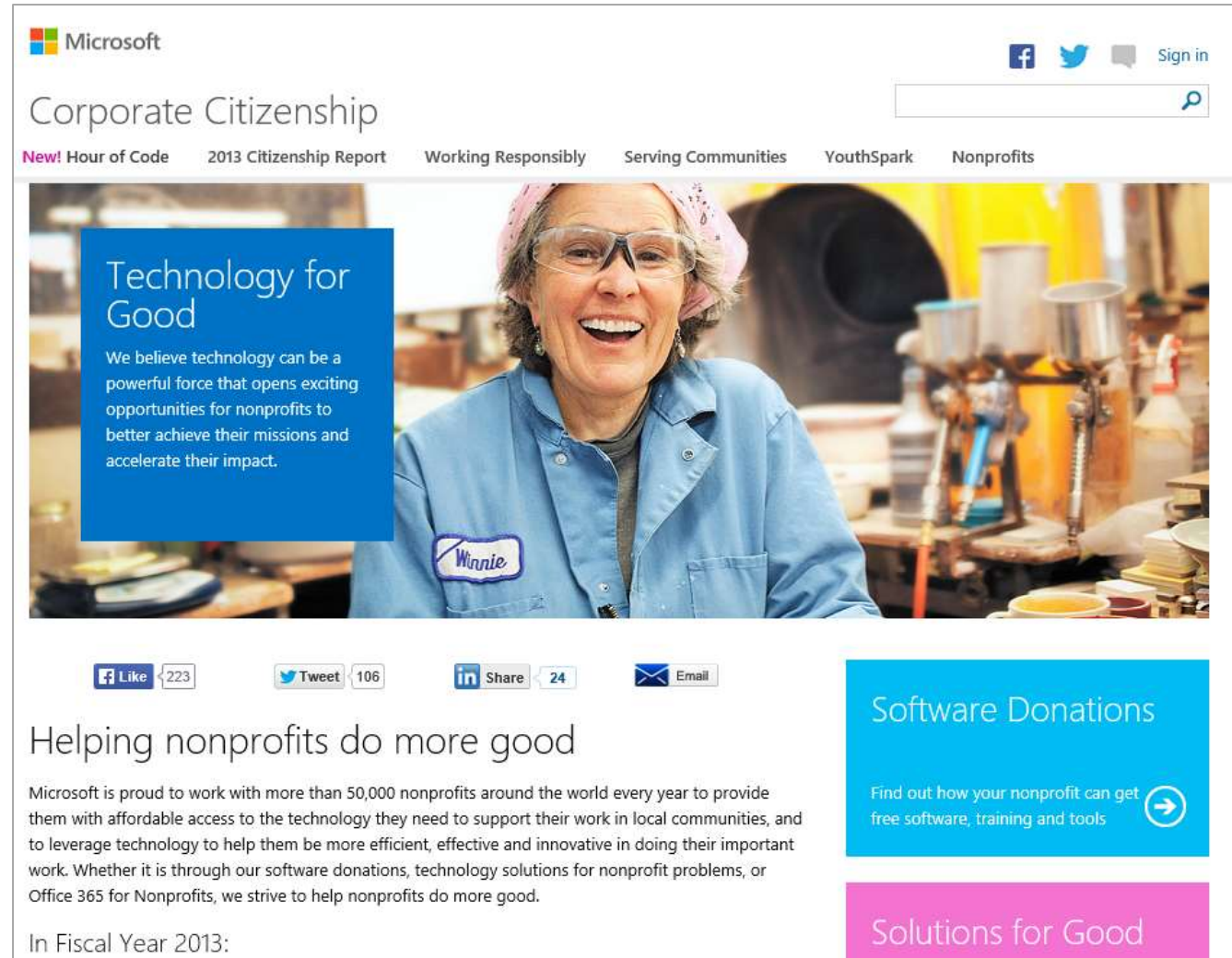


Raise awareness of volunteer and donation opportunities through our online properties

Community

For More Info on Community Affairs

www.microsoft.com/nonprofit/



The screenshot shows the Microsoft Corporate Citizenship website. At the top left is the Microsoft logo. To the right are social media icons for Facebook, Twitter, and LinkedIn, along with a 'Sign in' link. Below this is a search bar. A navigation menu includes 'New! Hour of Code', '2013 Citizenship Report', 'Working Responsibly', 'Serving Communities', 'YouthSpark', and 'Nonprofits'. The main content area features a large image of a woman named Winnie, wearing safety glasses and a blue lab coat, smiling. A blue text box on the left of the image reads 'Technology for Good' and contains the text: 'We believe technology can be a powerful force that opens exciting opportunities for nonprofits to better achieve their missions and accelerate their impact.' Below the image are social sharing buttons for 'Like' (223), 'Tweet' (106), 'Share' (24), and 'Email'. The main heading is 'Helping nonprofits do more good', followed by a paragraph: 'Microsoft is proud to work with more than 50,000 nonprofits around the world every year to provide them with affordable access to the technology they need to support their work in local communities, and to leverage technology to help them be more efficient, effective and innovative in doing their important work. Whether it is through our software donations, technology solutions for nonprofit problems, or Office 365 for Nonprofits, we strive to help nonprofits do more good.' Below this is the text 'In Fiscal Year 2013:'. On the right side, there are two call-to-action boxes: a blue one for 'Software Donations' with the text 'Find out how your nonprofit can get free software, training and tools' and a right arrow icon, and a pink one for 'Solutions for Good'.

Microsoft

Corporate Citizenship

New! Hour of Code 2013 Citizenship Report Working Responsibly Serving Communities YouthSpark Nonprofits

Technology for Good

We believe technology can be a powerful force that opens exciting opportunities for nonprofits to better achieve their missions and accelerate their impact.

Winnie

Like 223 Tweet 106 Share 24 Email

Helping nonprofits do more good

Microsoft is proud to work with more than 50,000 nonprofits around the world every year to provide them with affordable access to the technology they need to support their work in local communities, and to leverage technology to help them be more efficient, effective and innovative in doing their important work. Whether it is through our software donations, technology solutions for nonprofit problems, or Office 365 for Nonprofits, we strive to help nonprofits do more good.

In Fiscal Year 2013:

Software Donations

Find out how your nonprofit can get free software, training and tools →

Solutions for Good