

# seccredo

We protect businesses values and brands



## Risk management practice and loss prevention

**Mr. Mārcis Pumpurs**  
CEO of SIA SECCREDO  
24.03.2014.

## About SECCREDO

**SECCREDO** - Nordic region's top-ranking consulting company within intelligence, Risk, Security and Crisis management

**Offices** – Sweden, Denmark, Latvia, Poland, Iraq, UAE

**SECCREDO AB** – a part of international security concern SECURITAS GROUP



INTELLIGENCE  
RISK  
SECURITY  
CRISIS

Focus on providing customized and holistic rather than product-based solutions

## Risk management - Baltic business culture

- Risk management is not a common tool in business operations and development
- Entrepreneurs tend to rely on positive outcome
- Risk management tools stated in the legislation are implemented formally – civil protection, labor protection, other regulations.





# Crisis management

- Immediate Actions
- Crisis Communication
- Exercises and Training
- Quality Assurance of Crisis Management



# Baltic Business - Way forward

Risk management – business operations and development tool

Prepare Your organization

Adopting best business practices

Social responsibility

Thank You!