

3Si DIGITAL CONFERENCE

DIGITAL TRANSFORMATION | SMART INFRASTRUCTURE | CONNECTIVITY AND SECURITY

April 28 | Radisson Blu Latvija Conference & Spa Hotel, Riga | Hybrid Event



MARK BORIS ANDRIJANIČ
Minister for Digitalization of Slovenia

Mark Boris Andrijanič chairs the Strategic Council for Digitalization of the Government of the Republic of Slovenia. From 2016 to 2021, he worked for Uber, most recently as Head of Public Policy for Central and Eastern Europe. Prior to joining Uber, he was a Visiting Fellow at the Wilfried Martens Centre for European Studies in Brussels, where his research focused on the EU's digital and economic policies. In Slovenia, he co-founded and led a number of NGOs aimed at promoting active citizenship and entrepreneurship, including Mreža idej (Network of Ideas). He graduated with honors from the Faculty of Law in Ljubljana, and he holds an MPP degree from the University of Oxford.



AMBASSADOR EDGARS BONDARS
Ambassador-at-large for the Three Seas Initiative
Ministry of Foreign Affairs of the Republic of Latvia

Edgars Bondars is Ambassador-at-Large for the Three Seas Initiative of Latvia and Head of Secretariat for the preparation of 3Si Riga Summit. He has served as Latvia's Ambassador to countries including Uzbekistan and Poland.



IAN BRZEZINSKI
Senior Fellow at the Atlantic Council's Europe Center
Brent Scowcroft Center on Strategy and Security

Ian Brzezinski leads the Brzezinski Group, a strategic advisory services firm. He serves as a Senior Fellow at the Atlantic Council's Europe Center and Brent Scowcroft Center on Strategy and Security. He brings over three decades of experience in U.S. national security matters having served in senior policy positions in the Department of Defense and the U.S. Congress.



AMBASSADOR JOHN CARWILE
U.S. Ambassador to Latvia

John Carwile has served as the United States Ambassador to Latvia since 2019. Early in his career, Carwile worked to at the U.S. Consulate General in Belfast. He has twice served as Deputy Chief of Mission. He has also served as Minister-Counselor for Economic Affairs at the United States Embassy in Italy, as well as Counselor for Economic Affairs at both the United States Embassy in Iraq and the United States Embassy in Canada. Prior to his ambassadorship, he served as Deputy Director of the Office of Career Development and Assignments in the State Department. During his foreign service career he also was assigned as a Consular Officer at the United States Embassy in Peru.

SPEAKERS



PETAR T. IVANON

CEO of the American Chamber of Commerce in Bulgaria

Petar T. Ivanov has wide experience in ICT industry in CEE and Emerging Markets. Entrepreneurial and innovative driver, with more than 20 years of visionary leadership, business development expertise and distinguished performance. His professional career was enriched by multinationals such as 3Com/U.S. Robotics, Cisco Systems and Microsoft, where he had a senior leadership role across 3Seas countries and global strategy position for Business Strategy at Cisco Systems EMEA HQ in London.



PAWEŁ JABŁOŃSKI

**Undersecretary of State for Economic and Development Cooperation,
Africa and the Middle East
Ministry of Foreign Affairs Republic of Poland**

Paweł Jabłoński graduated from Warsaw University Faculty of Law and Administration as well as the School of Spanish and European law at the Universidad de Castilla-La Mancha and the University of Warsaw. In 2008-2015, he practiced in law firms. In 2018, he was appointed advisor to the Prime Minister, then a deputy director of International Projects Coordination Department at the Chancellery of the Prime Minister. Since 2020, he has served as the Polish Government Plenipotentiary for the Three Seas Initiative. Also a Board member of the Institute of Central Europe.



MICHAŁ KANOWNIK

President of Digital Poland Association

As the President of Digital Poland Association (ZIPSEE), Michał Kanownik has been representing the largest manufacturers and distributors of electrical and electronic equipment in Poland for 16 years. Connected with Digital Europe, an organization of Europe's largest association of the ICT sector, where he twice held the position of Board Member. He serves on the Council for Digitization at the Ministry of Digital Affairs of Poland. He is an initiator of nationwide debates regarding changes in copyright law, taxing, environment protection as well as public procurement and cybersecurity. As a manager in IT and consumer electronics industry with many years of experience, he is actively engaged in development and promotion of digitization in Poland.



VIKTORS MAKAROVS

Special Envoy on Digital Affairs at the Ministry of Foreign Affairs of Latvia

Viktors Makarovs is Special Envoy on Digital Affairs at the Ministry of Foreign Affairs of Latvia. He holds a degree in Political Science from the University of Copenhagen and acquired a background in the Latvian NGO think-tanking community before joining the Ministry in 2011.



ARTURS TOMS PLESS

Minister for Environmental Protection and Regional Development of Latvia

Arturs Toms Pless previously served as a Member of the Parliament of Latvia. As the Minister he has managed to carry out and put in motion various, long-awaited reforms and initiatives in the fields of regional development, digital transformation, and climate-action. One of his main priorities, alongside with tackling the ongoing climate crisis, is furthering of the digital transformation which entails consolidation of the digital assets in public sector, advancing digital skills among the population and ensuring accessibility to ICT-related public services in the municipalities.



MARTA POSLAD

Director, CEE & Transatlantic Public Policy at Google

Marta Poslad joined Google in 2012 and today leads Google's government relations and public policy team in Central and Eastern Europe as well as the company's Transatlantic policy. Before assuming her current position, she was responsible for privacy & security policy in Europe, the Middle East and Africa, based out of London. She holds master's degrees in sociology from the University of Cambridge and in political science from the University of Warsaw. Marta is an Atlantic Council Millennium Fellow and a Senior Fellow at Humanity in Action. She is an alumna of the Helsinki Foundation for Human Rights' seminars, the Aspen Institute's Young Leaders program and the leadership program run by The New School in New York City.



JOHN TULLY

President of the American Chamber of Commerce in Latvia
Chairman of the Board at MikroTik

John has been working in IT in Latvia since the mid-1990s and is the Chairman of the Board of MikroTik, a network equipment manufacturer. He is also started the Genomics Data Network and the charitable non-profit Latvian Pediatric Cancer Initiative that supports free genetic testing for pediatric cancer patients in Latvia. As the CEO of MikroTik, John has been focusing on the development of cost-effective, secure and powerful wireless and data technologies – from 60 GHz solutions to LTE, 5G, and core networking routers. MikroTik products are used by ISPs, individual users, and companies for building flexible data network infrastructures all around the world – even in space research, ocean research, and on Mount Everest.