



**SPOTLIGHT
LATVIA**
GATEWAY TO BUSINESS
IN EUROPE AND BEYOND



Spotlight Latvia L.A.: Multimedia and Entertainment

Entertainment Technology, Film Production/Distribution, Music and Gaming

When: Friday April 1, 2022; 8:30 a.m. to 5:30 p.m. (reception to follow)

Where: Millennium Biltmore Hotel Los Angeles 506 S Grand Ave, Los Angeles, CA 90071

PARTNER SPONSOR: \$10,000. *The marquee sponsor of the event and only four Partner sponsorships are available. Each Partner sponsor will be offered the role as the moderator for one of the industry panels. Logo will be prominent in all media, website and advertising materials and will be displayed throughout the event on all event signage including projection behind the stage during all panels. The Partner sponsors will be recognized at the podium throughout the event. Each Partner sponsor will receive 6 VIP guests passes that waive the standard registration fee and provide access to preferential seating during the event. Each Partner sponsor will have the opportunity to display marketing materials in the expo area of the event. There is also an opportunity for logo to be added to badges or lanyards.*

COCKTAIL RECEPTION SPONSOR (COCKTAIL SPONSOR): \$7,500. *There are two opportunities for a Cocktail Reception Sponsor for the evening reception from 5:30 to 7:30pm at Millennium Biltmore Hotel. Each sponsor for this event will have their logo will be prominently displayed throughout the venue. Each sponsor will also have a specialty cocktail named after their firm or organization. The Cocktail Sponsor will be recognized at the podium during the day as the evening sponsor and will receive special recognition during the evening reception. The Cocktail Sponsor will receive 6 VIP guests passes that waive the standard registration fee and provide access to preferential seating during the Spotlight Latvia event. The Cocktail sponsor will have the opportunity to display marketing materials in the expo area during the daytime event and will be the only sponsor allowed to display materials at the Reception. There is also an opportunity to make a toast at the reception.*

PLATINUM SPONSOR: \$5,000. *There are two opportunities for Platinum sponsors - Snacks, Coffee and Beverages Sponsor or Registration Sponsor. Platinum sponsor's logo will be prominent in all media, website and advertising materials and will be displayed either at the snack table during the coffee breaks or on the table during registration. Platinum sponsors logos will also be projected from time to time behind the stage during all panels. The Platinum sponsors will be recognized at the podium prior to each coffee break or prior to the cocktail reception. Each Platinum sponsor will receive 4 VIP guests passes that waive the standard registration fee and provide access to preferential seating during the event. Each Platinum sponsor will have the opportunity to display marketing materials in the expo area of the event.*

GOLD SPONSOR – PANEL SPONSORS: \$2,500. *There are five opportunities for Gold sponsors. Each Gold Sponsor will have the option to moderate one of the five panels throughout the day where they can start off by promoting their firm or organization. Gold sponsors logo will be prominent in all media, website and advertising materials and will be displayed at the registration area. Gold sponsor logos will also be projected from time to time behind the stage during all panels. Each Gold sponsor will receive 2 VIP guests passes that waive the standard registration fee and provide access to preferential seating during the event. Each Gold sponsor will*

have the opportunity to display marketing materials at a booth in a preferred location of the expo area of the event.

BUSINESS SPONSOR: \$500. *There are five opportunities for Business sponsors. Business sponsors logo will be prominent in all media, website and advertising materials and will be displayed at the registration area. Business sponsor logos will also be projected from time to time behind the stage during all panels. Each Business sponsor will receive 1 VIP guests passes that waive the standard registration fee and provide access to preferential seating during the event. Each Business sponsor will have the opportunity to display marketing materials in the expo area of the event.*

INTERESTED IN SPONSORING SPOTLIGHT LATVIA L.A: MULTIMEDIA AND ENTERTAINMENT

Please contact to confirm availability:

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SPONSORSHIP CHECKS (U.S DOLLAR ONLY) SHOULD BE MADE OUT AND MAILED TO

Latvian American Chamber of Commerce

1658 N Milwaukee Ave., Suite 183

Chicago, IL 60647 USA

EUR AND USD WIRING INSTRUCTIONS (NO ACH)

CREDIT:

Corporate One Credit Union – Columbus, OH

ABA routing number: 244 084 264

FURTHER CREDIT:

Latvian Cleveland Credit Union, Inc.

1385 Andrews Ave. Lakewood, OH 44107

Account #: 241 079 353

FINAL CREDIT: LACC #00567318

About Spotlight Latvia

The Spotlight Latvia Los Angeles business conference, organized by the Latvian American Chamber of Commerce in cooperation with the Foreign Ministry of Latvia, the Latvian Investment and Development Agency, the American Chamber of Commerce in Latvia and the American Latvian Association, will enable U.S. companies to better learn about the advantages of conducting business in Latvia, a Northern European country with great economic growth potential that serves as a gateway to Scandinavia, Russia and Asia. Spotlight Latvia L.A. will also introduce the U.S. business community to dynamic Latvian companies that offer appealing products and services focused on multimedia, entertainment and technology. U.S. companies can benefit by working with innovative Latvian companies and by seeking expansion opportunities in Latvia and the adjacent region.

