



DOING BUSINESS IN THE USA

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- Thorelli & Associates is a five-lawyer law firm located in Chicago, Illinois, with over 30 years' direct experience working with small to medium sized European companies doing business in the US, helping them to minimize their exposure to legal risk through taking advance preventive action.
- **Intellectual Property Rights Protection:**
 - Trademarks and Copyrights - Importance and value.
 - Searches and strategy
 - Know-how and
 - Trade Secrets - Have your own mutual Non-Disclosure Agreement (NDA).
 - Patents - First to file, not first to invent; develop patent portfolios to protect a market niche or a technological advance.
- **Corporate law:**
 - Importance of contracts!
 - Contract preparation and negotiation, including joint ventures, licensing, distribution, and others.
- **Immigration:**
 - Current issues.
 - Planning for the long-term.