

## Pan-Baltic Conference of AmChams

Riga, Latvia

April 28-29, 2020



A 2-day conference with company visits hosted by AmCham Latvia, AmCham Estonia and AmCham Lithuania. This will be the 5th Pan-Baltic meeting of AmChams that will take place in Riga, Latvia on April 28-29. Initiated by all three Baltic AmChams, this regional meeting is part of annual series of events to stimulate cooperation, communication and exchange of experience among the American Chambers in the Baltics.

### PROGRAM

**April 28**

#### Arrivals. Check-In & Registration

**HOTEL: Hilton Garden Inn Riga Old Town \*\*\*\*** (Address: Gecinieku 25, Riga)

[www.hilton.com/en/hotels/rixrlgi-hilton-garden-inn-riga-old-town/](http://www.hilton.com/en/hotels/rixrlgi-hilton-garden-inn-riga-old-town/)

**Special rates:** EUR 79/single room, EUR 89/double room

This special rate also includes a plentiful and healthy breakfast.

To book your room, please contact [reservations@hgiriga.com](mailto:reservations@hgiriga.com) with promo code: PAN-BALTIC

**HOTEL: Grand Palace Hotel \*\*\*\*\*** (Address: Pils 12, Riga)

[www.grandpalaceriga.com](http://www.grandpalaceriga.com)

**Special rates:** EUR 119 /single room, EUR 134/double room

This special rate also includes a plentiful and healthy breakfast.

Reservation requests please send to [reservations@grandpalaceriga.com](mailto:reservations@grandpalaceriga.com) with special code: PANBALTIC2020

**11:30** **Welcome and registration** at the Hilton Garden Inn Riga Old Town, Gecinieku 25, Riga

**12:00** **Speaker Lunch with Morten Hansen**, Head of Economics Department at Stockholm School of Economics in Riga and Deputy Chair at the Latvian Fiscal Discipline Council (Confirmed)

**Topic:** Economic outlook for Baltic countries with a focus on Latvia

**13:00 Best practice breakout sessions**

These sessions will focus on the following topics: Future of Work, Healthcare, Tourism & Hospitality and Sustainability etc. and will be facilitated by AmCham Latvia members. Please indicate your topic of interest upon registration for the conference.

**15:00 Company visit and presentation at [GroGlass](#)**

One of the world's leading producers of anti-reflective nano-coatings on glass and acrylic for various industries. The anti-reflective "invisible" glass manufactured by GroGlass is being used in a wide variety of sectors from art, television screens and electronic displays, supermarket refrigerators as well as architectural and interior design solutions.

**Speaker:** [Sasha Kelberg](#), Founder and CEO (Confirmed)

**16:30 Company visit and presentation at [Dynatech](#)**

A service provider to DYNINNO Group which brings dynamic innovation to three key industries: travel, entertainment, and financial technology.

**Speaker:** [Inna Solomatina](#), HR Director.

**Topic:** Navigating intercultural communicating (Confirmed)

**19:00 Networking Dinner**

**Venue:** Grand Palace Hotel, Pils 12

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**April 29**

**8:30 Session on data-driven healthcare**

**Venue:** Hilton Garden Inn Old Town Riga, Grecinieku 25

This session will be focusing on data sharing, data connectivity and data quality in the benefit of patients in the national, regional and EU level.

**Speaker:** [Elena Bonfiglioli](#), Regional Leader Health EMEA, Microsoft (Confirmed)

**Panel discussion**

**Speakers:** Head of Latvian NHS (TBD). Healthcare WG representatives from AmCham Estonia and AmCham Lithuania. Presentation of the results of the recent biomedicine hackathon for policy-makers in Riga by [Renate Strazdina](#), Head of Microsoft Baltics (Confirmed).

**Moderator:** [Zinta Jansons](#), [Ellex Klavins](#); Chair of the AmCham Latvia's Healthcare Working Group (Confirmed)

**12:00 Lunch**

**Venue:** Hilton Garden Inn Old Town Riga, Grecinieku 25

**13:30 Visit of [TechHub Riga](#) with focus on innovations in healthcare**

**Speaker:** [Andris K. Berzins](#), Chairman of TechHub Riga, Managing Partner of [Change Ventures](#)  
(Confirmed)

[Exonicus](#), a leading global provider of critical decision training simulator for trauma management and readiness for both military and civilian purposes.

**Speaker:** [Sandis Kondrats](#), CEO (Confirmed)

**About Exonicus product [Trauma Simulator](#)**

Similar to flight simulators that airplane pilots use to train on and gain experience for a variety of dangerous scenarios, the Trauma Simulator is a free-play, virtual reality training platform capable of training medical personnel through dynamic and physiologically accurate patient injury simulations, and in doing so, provides for increased experience, practice, feedback, and critical decision training.

[Longenesis](#) is a blockchain based personal data marketplace that creates an ethical and profitable way for people to access and contribute their health data.

**Speaker:** [Emil Syundykov](#), CTO (Confirmed)

**14:30 End of the program/Departures**

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