

Invitation to participate in the study

BEST EMPLOYER STUDY

strengthening sustainability of business results in people perspective



Measure the ability of your organization in building working environment which stimulates employees to actively strive for the organization's goals.

Measure the attractiveness of an organization for you employees.

Benchmark obtained results with other organizations and "Best Employer" results.

The study is performed by:

Aon Hewitt – the world's leading human resources consulting and outsourcing firm.

Aon Hewitt has been performing the Best Employer Study worldwide for several decades already. Almost 6,5 thousand organizations have taken part in the survey over the last few years.

From 2001 the research is organized in Central and Eastern European countries.

In 2012 the study was started in Baltic states.

What are the benefits of participation in the study?



STRATEGIC TOOL – possibility to enhance the effectiveness of HR management by focusing on the areas which have the greatest impact on the success of the organization



Reliable **METHODOLOGY** based on continuous researches and statistical data – while combining HRM facts and their perception by employees, it measures important elements (in people perspective) which influence business



ANALYSIS AND RECOMMENDATIONS – identification of strengths and areas for improvement; establishment of priorities important for amplification of capabilities of the organization to create engaging work environment



PRESTIGE – image building and maintaining; "Best Employer" title enhances the attractiveness of the company



BENCHMARKING – comprehensive global and CEE database, possibility to benchmark with organizations by size, country, business area, region, "Best Employer" results; best practice sharing

** Requirements for participants – at least 50 full time employees, operating in the country for at least 2 years.*