



Consumer
Technology
Association™

CES® 2017 Delegation Program

The future of innovation looks to leaders like you. At CES 2017, the 50th anniversary of the renowned event, share the world's first glimpse of the newest consumer technology products and services with other creative giants who embody the dreamer's mentality. With more than 160K industry professionals expected to attend, including more than 45K international attendees from 150 countries, CES 2017 will prove to be unmatched in skill, talent and networking. Feature CES 2017 in your portfolio and inspire your clients to bring their business to the next level by leading a delegation to the upcoming show. When surrounded by other brilliant people, you become capable of new, exciting things. Maximize the value of your CES experience for both you and your delegates and take advantage of the many benefits available through the CES Delegation Program.

Program Details:

- > The delegation program is exclusive to attendees from outside the United States.
- > Delegations must consist of business professionals affiliated with the consumer technology industry.
- > Delegations must have a minimum of 15 delegate members. Groups smaller than 15 must register individually as attendees (does not apply to International Buyer Program [IBP] Delegations).

Benefits for delegation leaders include:

- > Complimentary registration (Exhibits Plus Pass) for all members of your group.
- > Free hotel stay, for select dates at CES 2017, for delegation leaders who bring 50 individuals to CES (15 for IBP Delegations). Groups must be confirmed by November 25 or hotel room is not guaranteed. Certain conditions may apply.
- > E-newsletter with the latest information on the CES Delegation Program, including important dates, deadlines and upcoming opportunities.
- > Promotional brochures and flyers to assist in recruitment efforts.
- > Online capability to register delegation members, make changes or add new members.
- > Invitation for delegation leader to a special "Thank You" appreciation dinner at CES.
- > List of United States exhibitors who export or have an interest in exporting to the delegation's country or region.
- > Invitation to the International Matchmaking Reception held on the opening day of CES.

Benefits for individuals who come as part of a delegation include:

- > Complimentary registration (Exhibits Plus Pass).
- > Access to International Trade Specialists from the U.S. Department of Commerce who provide matchmaking assistance and export trade counseling to international attendees and exhibitors.
- > List of exhibitors who export or indicate an interest in exporting to the group's country or region.
- > Invitation to the International Matchmaking Reception held on the opening day of CES.
- > Opportunity to travel and network with other consumer technology industry professionals from your country.

For additional information:

Contact: delegations@CTA.tech

Visit: CES.tech/International

