

# Member survey 2015

40 respondents



# Summary

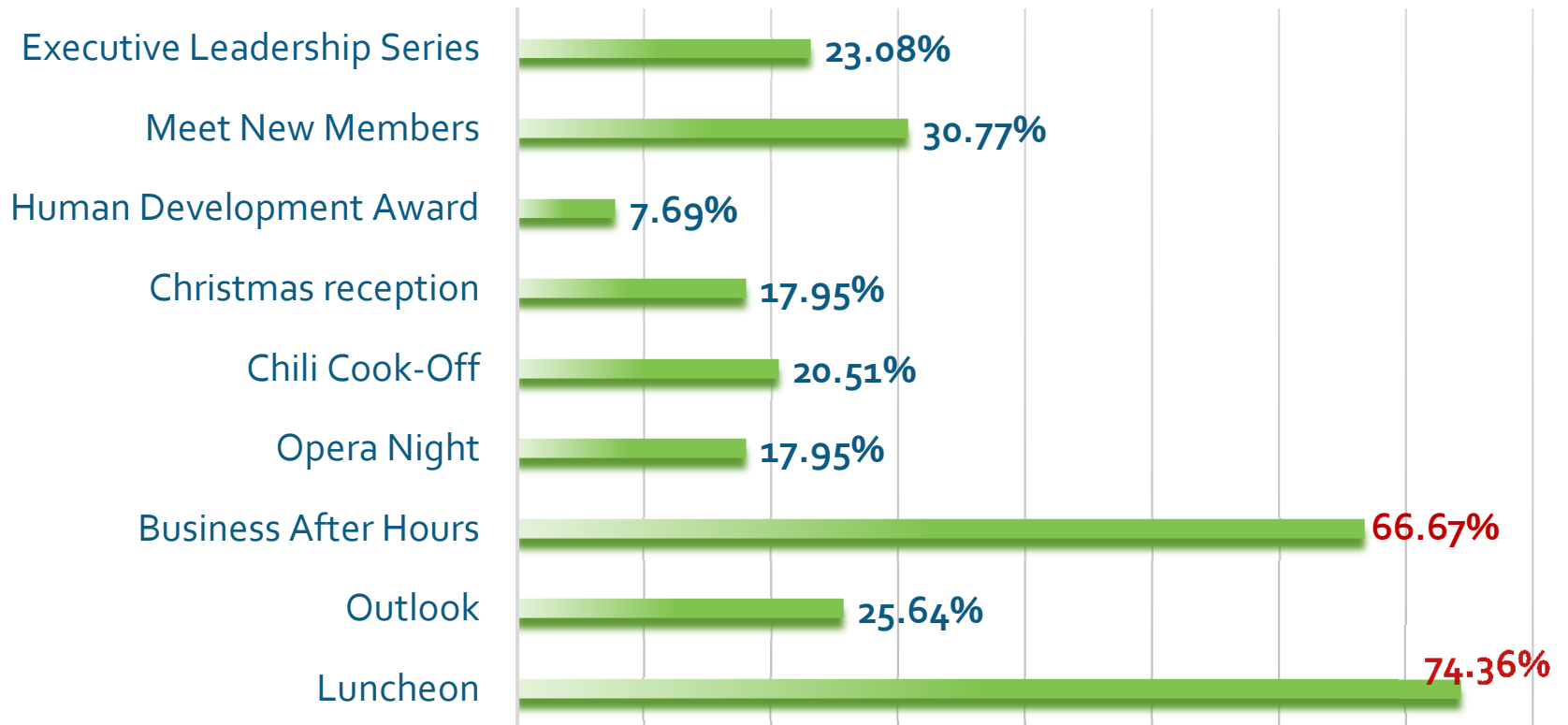
**Timing:** September 21 – October 31

**Aim:** To assess the value of AmCham programs & get new ideas for the coming year

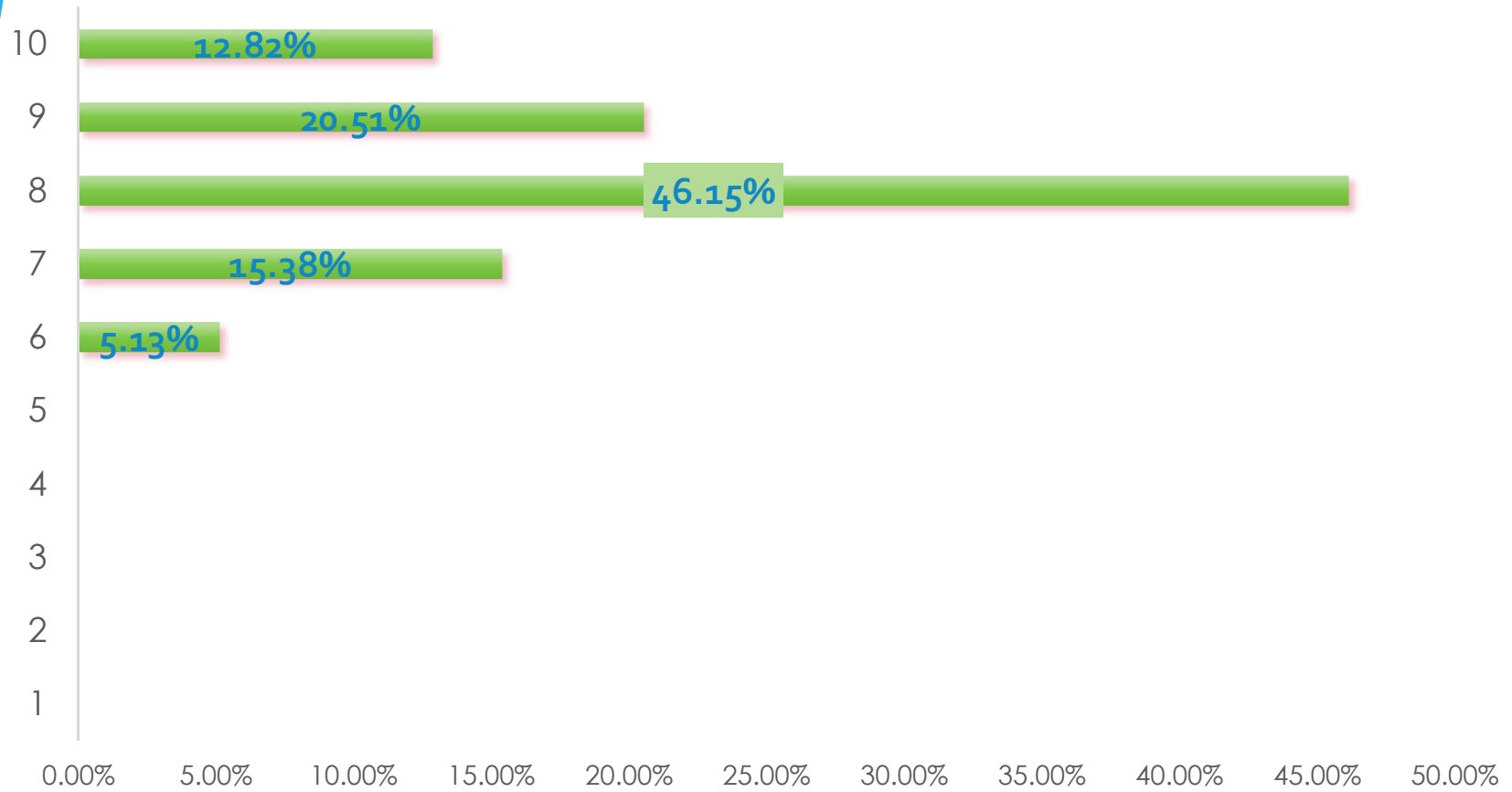
**Main findings:**

- Of all members **28%** or **40** responded to this survey
- Members prefer **Luncheons 74%** and **Business After Hours 67%** over other types of events
- **46%** of members evaluated **AmCham offerings** high above average - **8.2** in the scale 1-10.

## Favorite events organized by AmCham



## How satisfied are members with AmCham offerings in general? (scale 1-10)



# Summary of suggestions

More events with networking/socializing elements, internet platform for AmCham online networking

More joint chamber events, political discussions, team building events, TechHub & IT startup events, success stories of local companies & local business leaders

Events with Pan Baltic companies, government representatives from other Baltic countries and leaders from other countries residing in Latvia

Speakers from defense sector, government officials from neighbouring countries, more top business, cultural, sports and NGO leaders

Invite a representative from ports, a representative from the IMF/World bank, IBM Sales Leader, representatives from art

Events: Woman leadership, Team building, speed networking, Meet the US Embassy, AmCham got talent, Superbowl Party



# Summary of comments

- To **encourage members** who are **not very active** in the networking events to come and participate;
- To **brainstorm** and create a list of **potential members** and invite them to events;
- To consider an internet platform for **AmCham online networking**;
- To encourage every AmCham member to make **clear** annual **goals**;
- Seminar with all 3 Baltic AmChams plus local all 3 Chamber of Commerce & Industry & all 3 US Embassies;
- **Case studies** & **workshops** to share experience on particular subject or skill;
- **Excursions** to Tallinn and Vilnius to meet local AmCham chapters;
- More **advertising** is always better;
- Better to focus on **quality** than quantity.

# Suggested speakers

- Zbigniew Brzezinski, famous Polish-US political scientist, US diplomat;
- Toomas Hendrik Ilves, President of Estonia;
- Daniel Kahneman, Professor of Psychology and Public Affairs Emeritus at the Woodrow Wilson School at Princeton University;
- Edward Lucas, Senior editor for Espresso at The Economist;
- Radosław Sikorski, former Minister of Foreign Affairs of Poland;
- Sandis Ozolins, former NHL star, Stanley Cup champion;
- Zbignevs Stankevics, Archbishop of the Catholic Church in Latvia;
- Jaroslavs Strelcenoks, Head of Corruption Prevention Office of Latvia;
- Nassim Taleb, Lebanese-American essayist, scholar, statistician and risk analyst, bestselling author;
- Nils Usakovs, the Mayor of Riga;
- Raimonds Vejonis, President of Latvia.