



# Latvian Health Export Action Plan

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# LATVIAN HEALTH EXPORT ACTION PLAN

- 2018. Development of Health export informative report for Prime minister.
- 2018. Development of Health export action plan for 2019-2023.
- 6th of March, 2019 approval of Health export action plan for 2019-2023.
- Foundation of Coordination Council. Members of Council: Ministry of Economics, Ministry of Foreign Affairs, Ministry of Health, State Health Agencies, Investment and Development Agency of Latvia, Latvian Health Tourism Cluster, The Latvian Chamber of Commerce and Industry, VADDA.

# HEALTH EXPORT ACTION PLAN 2019-2023

- IMPORVEMENT OF LEGISLATION (TOURISM LAW, MEDICAL TOURISTS STATISTICS etc.)
- Approvement of strategical medical tourism countries
- Creation of common image of medical tourism
- Development of service quality and hospitality standarts for medical institutions
- Annual Medical tourism marketing plan
- Development of websites coordinated by State Health Agencies
- Support actions for development cooperation with foreign health insurance companies
- Support actions for development medical innovative products and technologies
- Support actions for solving different kind of problems