

U.S. INDEPENDENCE DAY

CELEBRATION PICNIC

On July 2 the American Chamber of Commerce in Latvia is planning to organize a family picnic on the occasion of the 240th Anniversary of the U.S. Independence Day. American Independence Day celebrates the signing of the Declaration of Independence on July 4, 1776.

Join us in celebrating one of the most traditional American events and enjoy American food and drinks, games and music!

PROGRAM

- Fourth of July history and traditions
- Sports and entertainment
- Food and beverages
- Activities for families and children
- Musical performance
- Charity raffle
- U.S. - Latvia business showcase

AUDIENCE

- AmCham members and families
- U.S. Embassy staff
- U.S. citizens in Latvia
- Partners and guests

Up to 500 guests in total

DRESS CODE

Casual, red-white-blue

SPONSORSHIP



We look forward to a festive and family-friendly outdoor event. In order to stage a celebration like this, AmCham is looking for both in-kind and financial sponsors. Various sponsorship packages can be found on the next page.

If you are interested in sponsoring the picnic, please contact Zane Ozolina: zane.ozolina@amcham.lv, 6721-2067.

GEORGE WASHINGTON LEVEL



1200 EUR

MAIN SPONSOR ★ ★ ★

- exclusive co-branding at the event
- preminence as a main sponsor in all signage: company's logo and name on press releases, invitations, flyers, banners, etc.
- verbal recognition, opportunity to stand and be recognized at the event
- opportunity to make welcome announcement
- tent and location at the Premium zone
- placement of company's banner on the stage during the event
- placement of company's promotional materials
- free admission for up to 15 guests

THOMAS JEFFERSON LEVEL



700 EUR

SPONSOR ★ ★

- company's name and logo included in flyers and banners
- verbal recognition as a sponsor
- location at the Premium zone
- placement of company's promotional materials
- free admission for up to 10 guests

ABRAHAM LINCOLN LEVEL



200 EUR

SUPPORTER ★

- company's logo included in banners
- company's name included in flyers
- verbal recognition as a supporter
- placement of company's promotional materials
- free admission for up to 5 guests

THEODORE ROOSEVELT LEVEL



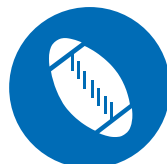
500 - 700 EUR

IN-KIND SPONSOR ★ ★

- company's name and logo included in flyers and banners
- verbal recognition as sponsor
- location at the chosen zone
(Sports, Entertainment, Kids, Food and Beverages)
- placement of company's promotional materials
- free admission for up to 10 guests



PREMIUM



SPORTS



ENTERTAINMENT



KIDS



FOOD AND BEVERAGES