



HUMAN DEVELOPMENT AWARD OF LATVIA

SPONSORSHIP OFFER

Human Development Award (HDA) is a new program focused on promoting human development and sustainable economic growth and prosperity of Latvia. The program is co-hosted by AmCham Latvia and partners – the U.S. Embassy in Latvia, Baltic-American Freedom Foundation and Civic Alliance of Latvia.

Sponsorship of this program and the Award Ceremony & Gala Dinner offers high profile visibility, ensures interaction with key decision-makers and the international and local business community and provides you with an opportunity to promote your company's dedication to social responsibility and human development.

Support the mission to promote human development and to increase the productivity, health and well-being of Latvia's people.

AMBER SPONSOR

VALUE: EUR 10,000

The Amber sponsorship package provides an excellent 1-year long benefit.

- Exclusive opportunity to become a Amber Sponsor of this high-profile event
- 2 of your company representatives seated at one of the head table with the guest speakers
- 2 corporate tables of 8 of your choice at the Award Ceremony Dinner on May 24
- Your company logo displayed on your Corporate Table at the Award Ceremony
- Top recognition and mention as a Amber Sponsor in all press releases, invitations and event's program and on the screen during the Awards Ceremony
- Pre-eminence of your company name in all signage at the Award Ceremony Dinner including reserved space for your corporate banner
- Special verbal recognition at the Ceremony along with an opportunity to stand and be recognized
- One full-page ad in the Annual Membership Directory 2014/2015
- Special placement of your logo on the AmCham website
- Banner ad on our website for 12 months
- Opportunity to bring your company banner to your chosen Luncheon
- CD with photos of the event
- Opportunity to take a picture with guest speakers
- Recognition as a Amber Sponsor on our website and social media pages with hyperlink to your company website
- Your participation as a Amber Sponsor highlighted in the Chamber's Newsletter reaching 2,000 professionals in Latvia and highlighted by event other partners
- Other benefits offered by the organizer also possible

GOLD SPONSOR

VALUE: EUR 7,500

The Gold sponsorship package provides an excellent 9-months long benefit.

- 1 corporate table of 8 of your choice at the Award Ceremony Dinner on May 24
- Your company logo displayed on your Corporate Table at the Award Ceremony
- Mention as a Gold Sponsor in the Award Ceremony program on related press releases and invitations
- One full-page ad in the Annual Membership Directory 2014/2015
- Special recognition at the Award Ceremony and an opportunity to stand and be recognized
- The AmCham website will recognize the Gold sponsor
- Banner ad on our website for 9 months
- Special placement of your banner at the Award Ceremony event
- Your participation as a Gold Sponsor highlighted in the Chamber's Newsletter reaching 2,000 professionals in Latvia and highlighted by other event partners
- Recognition as Gold Sponsor on our website and social media pages with hyperlink to your company website
- CD with photos of the event
- Opportunity to take a picture with guest speakers
- Other benefits offered by the organizer also possible

SILVER SPONSOR

VALUE: EUR 5,000

The Silver sponsorship package provides an excellent 6-months long benefit.

- Seats for 6 at the table of your choice at the Award Ceremony Dinner on May 24
- Mention as a Silver Sponsor in the Award Ceremony program, on related press releases and invitation
- One half-page ad in the Annual Membership Directory 2014/2015
- Special recognition at the Award Ceremony and an opportunity to stand and be recognized
- Mention as a Silver Sponsor on all materials to members and guests
- Reserved space for your corporate banner
- The AmCham website will recognize the Silver sponsor
- Banner ad on our website for 6 months
- Your participation as a Silver Sponsor highlighted in the Chamber's Newsletter reaching 2,000 professionals in Latvia and highlighted by other event partners
- CD with photos of the event
- Opportunity to take a picture with guest speakers

SUPPORTER

VALUE: EUR 2,000 OR IN-KIND DONATION

- Seats for 4 at the table of your choice at the Award Ceremony Dinner on May 24
- Special recognition at the Award Ceremony Dinner and an opportunity to stand and be recognized
- Mention as a Supporter on all materials to members and guests
- CD with photos of the event
- Your participation as a Supporter highlighted in the Chamber's Newsletter reaching 2,000 professionals in Latvia and highlighted by other event partners
- Banner ad on our website for 3 months
- Opportunity to take a picture with guest speakers

* IN-KIND DONATIONS ARE WELCOME. WE NEED HELP WITH THE AWARD CEREMONY BANQUET:

- Beverages and alcohol
- Printing costs for the invitation, program and posters
- Other in-kind donations such as donation of PR and marketing services

Interested in sponsoring the Human Development Award?

Contact evija.gleske@amcham.lv; tel. (371) 67212067, www.amcham.lv

All prices include VAT