

INTERNATIONAL CONFERENCE

Human Capital As Key For Economic Growth

November 1, 9:30-15:00 | The Hall of the Baltic Way, Saeima, Jekaba street 6/8, Riga



PARSLA BASKO

Chief People Officer at Printful

Parsla is the Chief People Officer at Printful, a full-service ecommerce provider that enables innovators to build brands, fans, and businesses of all sizes with a combination of technology, services, and an on-demand supply chain designed to make ecommerce easy. Parslas' previous experience includes serving as the HR & Management Development and Transformation Director at Rimi Baltic Group and HR & Admin Director for Baltic countries at Aldaris, a company owned by the Carlsberg Group. In addition to that, she has managed HR & Internal Communication for the Baltic region for Schneider Electric and, most recently, co-founded a recruitment agency Find Ada while also serving as the business partner and CEO of a strategic HR and employer branding consulting firm ERDA.



SERGEJS BATJUSKOVS

Senior Manager, Tax Advisory, EY Latvia

Sergejs is a Senior Manager of EY Tax Advisory Services practice with more than 10 years experience in tax. Sergejs specializes in provision of People Advisory Services, including individual and payroll taxation advisory, global mobility advisory and immigration assistance. Sergejs works with mobile workforce, frequent travelers and remote employment issues on everyday basis. He knows and is interested in opportunities and risks for employees, employers and economy as a whole that are related to migration of workforce.



ILONA BUTANE

Partner, Tax Advisory Services, EY Latvia

Ilona is a Partner of EY Tax Advisory Services leading Latvian Tax practice in Riga and EY Central and Eastern Europe Business Tax Services. Ilona has 20+ years' experience in provision of tax and immigration advisory services to the largest Latvian and multinational companies working in different industries. She is interested in topics of investment attraction and consistently works on solutions to improve Latvian attractiveness for investors.



VLADIMIR JANEVSKI

Managing Director of McDonald's Baltics

Vladimir is an experienced top-level manager and the Managing Director for McDonald's in Latvia, Estonia and Lithuania. His 25-year career in one of the largest multinational brands in the world grew from being a McDonald's restaurant employee to Managing Director in his home country of North Macedonia, and he continued his McDonald's journey overseas as Managing Director of McDonald's in the Baltics. Since 2014, Vladimir has led the McDonald's brand towards continued success in the Baltics, and is the head of three companies with nearly 3,000 employees and a total annual turnover of 150 million.



OLEGS KRASNOPJOROVS, PhD
Chief Economist, Latvijas Banka Monetary Policy Department
Deputy Director, Latvian Productivity institute "LV PEAK"

Olegs is the Chief Economist of Latvijas Banka Monetary Policy Department and a Deputy Director of Latvian Productivity institute "LV PEAK". The author of several research publications and more than 200 publicistic articles, particularly related to economic growth, human capital and data analysis.



ALISE KRUMINA
AmCham Healthcare work group Co-Chair
Healthcare System Partner at Roche Latvija

Alise has been part of the AmCham Healthcare Work Group for the last three years focusing on healthcare financing and its impact on public health. She currently holds a position of Healthcare System Partner at Roche Latvija. Previously she has worked in the Ministry of Health of Latvia with healthcare policy planning and implementation with extensive experience in EU funds planning and implementation.



PAULS MIKLASEVICS
Chief Investment Officer of BluOr Bank
AmCham Vice President

Pauls is the Chief Investment Officer at BluOr Bank where he manages discretionary investment portfolios and provides strategic investment solutions for clients in Latvia and abroad. He has over 20 years' experience in finance and is a passionate advocate of how properly functioning capital markets play a critical role in forming and upholding free and prosperous societies. Pauls has been serving as the Vice President of AmCham Latvia since 2019.



JANEZ POKLUKAR, PhD
Member of the Prime Minister's Strategic Council for healthcare of Slovenia

Janez is a member of the Prime Minister's Strategic Council for healthcare of Slovenia. He formerly held positions as the Minister of Health of Slovenia, Director of Jesenice General Hospital, University Clinical Center Ljubljana and Chairman of the Hospital Committee of Slovenia.



JAANUS PIKANI
Chairman, ScanBalt, Founder of Tartu Biotechnology Park

Jaanus has been a practicing surgeon in head and neck oncology, Hospital Manager of National Cancer Center and Tartu University Hospitals, Secretary General of the Ministry of Social Affairs of Estonia and Director the office of the President of Estonia. Currently he is an entrepreneur and consultant for the World Bank and other international organizations, national governments and private companies in healthcare, medical technology and technology infrastructure. He is Chairman of a regional innovation infrastructure organization Tartu Biotechnology Park, and of ScanBalt, a biotech meta-cluster organization of ScanBalt BioRegion.



IEVA RACENAJA
Director, Riga Graduate School of Law
AmCham Vice President

Ieva is the Director of Riga Graduate School of Law – specialized and internationally focused law school in Latvia. Prior to joining Riga Graduate School of Law Ieva built a 20+ year career in financial industry in Latvia and abroad. Ieva currently serves as the Vice President of AmCham Latvia overseeing employment issues and leading a Work Group focused on labor force challenges and talent attraction.



JOHN TULLY
CEO of MikroTik
AmCham President

John has been working in IT in Latvia since the mid-1990s and currently serves as Chairman of the Board of MikroTik, a network equipment manufacturer. He is also the founder of the Genomics Data Network and the Latvian Pediatric Cancer Initiative that provides free genetic testing for all pediatric cancer patients in Latvia. Since 2021 John has been serving as the Chairman of the Board and President of AmCham Latvia.



ZANE VARPINA, PhD
Associate Professor at Stockholm School of Economics in Riga

Zane is an Associate Professor at Stockholm School of Economics in Riga. She is closely acquainted with the challenges and opportunities presented by Latvia's demographic dynamics. As the nation confronts an aging and declining population, her academic expertise, rooted in demography, offers pragmatic insights into human capital development, crucial for guiding decisions in both public and private sectors.



ARTJOMS URSULSKIS
Parliamentary Secretary of Ministry of Health

Artjoms has served as the Parliamentary Secretary of Ministry of Health since August 2023. Prior to that he served as the Parliamentary Secretary of Ministry of Welfare. Artjoms worked at the U.S. Embassy Riga as Political Specialist from 2017 through 2022. He previously served as the Advisor to the Saeima European Affairs Committee and as Project Coordinator for Latvian Presidency of the Council of the European Union. He has also worked in the Central Election Committee of Latvia and Reform Party parliamentary group.



VIKTORS VALAINIS
Minister of Economy of Latvia

Viktors is elected member of the Parliament since 2011 and Minister of Economy since September 2023. Prior to joining the Ministry, he was Executive Director of "Association of Large Cities of Latvia", Parliamentary Secretary in the ministries of Transport and Economics as well as Member of the Board, Foundation of "Latvian House Managers' Guild".